

Welcome to our Excite-ed Community Interest Company Annual Report 2020/21.

We are so proud to be celebrating our 10th year in operation. Growing our reach, digital resources, apps and expertise working with vulnerable groups, specifically families with children and parents with SEND and the Fostering community.

Our big news is that in November 2020, we established TechSafe Charitable Incorporated Organisation (CIO) to support our work with vulnerable communities. We are now two separate entities with Excite-ed Community Interest Company (ECIC) as the trading arm of TechSafe CIO. All surplus ECIC money is donated to TechSafe.

Our Excite-ed Advisory Board have now transitioned to become TechSafe Charitable Trustees, led by our original ECIC Chairperson, Ian Cheeseman, who joined Excite-ed back in 2013 as my Lloyd's Bank Business Mentor, through the School for Social Entrepreneurs Start Up programme. We are delighted that Ian has continued to support us as our new TechSafe Chairperson and thank him for his support, enthusiasm and encouragement.

After ten years of dedication as ECIC director, Adrienne Arthurs, my Excite-ed co-founder, has stepped down from the Excite-ed Board to become a Trustee of TechSafe. What an exciting journey we have been on together and I am extremely grateful to Adrienne for her commitment to our mission. I would also like to David Pyne, an original ECIC Director for continuing in his role and we welcome our TechSafe Operations Manager, Catherine Sleath, as a new ECIC Director.

Lockdown, due to the Covid-19 Pandemic, has brought challenges to people and businesses worldwide and we are no exception. You will see that this has affected our income and trading this year, particularly with schools. The split between traded and grant income has

swung the opposite way to 2019/20. We have successfully adapted our funding projects due to the restrictions of lockdown and are grateful to our funders, particularly The National Lottery Community Fund for their understanding and flexibility.

We have continued to produce new digital resources including a new website and Information Hub for the SEND and Fostering communities. Our app downloads have reached a healthy 125,000 worldwide.

I would particularly like to acknowledge and thank our Operations Manager, Catherine Sleath, for her fantastic leadership and management over these 12 months as I have had to do less due to health reasons. Also, our excellent workshop leader Sam Amos, who has been a tremendous support. Excite-ed continues to grow and develop as a result.

Finally, we congratulate our workshop leader, Faye Lyness, who, inspired by Excite-ed's work with the Royal Borough of Greenwich Fostering community, has qualified as a Social Worker in the London borough of Enfield. We wish Faye all the best as she pursues an exciting new career.

So, it's a case of onwards and upwards in our new era as a trading arm of TechSafe.

Stay safe online and stay well offline,

Julia Bateson
CEO and Co-founder
TechSafe - powered by Excite-ed CIC

TechSafe
powered by excite-ed™

Our Impact 2020-2021

TechSafe
powered by excite-ed™

TechSafe powered by Excite-ed



100%

would recommend us to others

Our Apps



16

apps produced
since 2012



125,000

downloads
worldwide

Parents, carers and those working with children



99%

are more confident following
our workshops and training

Apps produced



All apps available to download from
Google Play or the App Store:



“Excellent, really informative, good break out tasks, clear information and great signposting.”

Inclusion Co-ordinator, Royal Borough of Greenwich Safeguarding Board

“The resources are excellent and I am so happy that TechSafe care and understand what is happening.”

Parent of a child with SEND

“I thought the trainers were amazing, this was a great training session, so much important information.” **Royal Borough of Greenwich Safeguarding Board**

“Very informative and reassuring that there is a lot of support out there. There was lots of good advice about how to talk to my child about the subjects raised.”

Parent of a child with SEND

“I thought the trainers were amazing, this was a great training session, so much important information.”

Royal Borough of Greenwich Safeguarding Board

“I love these workshops – they are so helpful and informative and make you realise you are not the only one.”

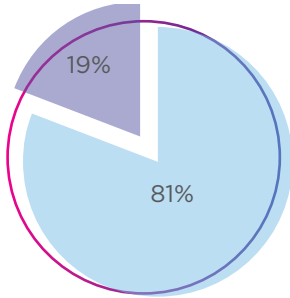
Parent of a child with SEND

“It was good to remember to think about what you should or should not post onto social media.” **Child with SEND**

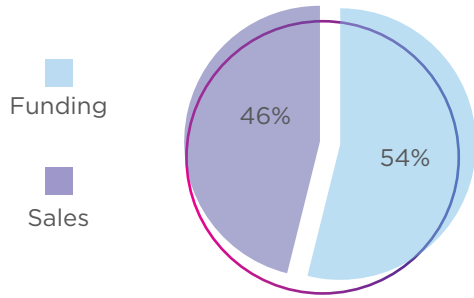
“It was very informative and interactive for the kids! It was good to remember to be mindful what we post as how much information we could be giving away to strangers.”

Parent of a child with SEND

**Breakdown of Total Income
2019/20**



**Breakdown of Total Income
2020/1**



Thank you to our funders:

Hertfordshire Community Foundation

The National Lottery Community Fund

Groundwork UK - Comic Relief Community Fund

for helping us to continue our work.