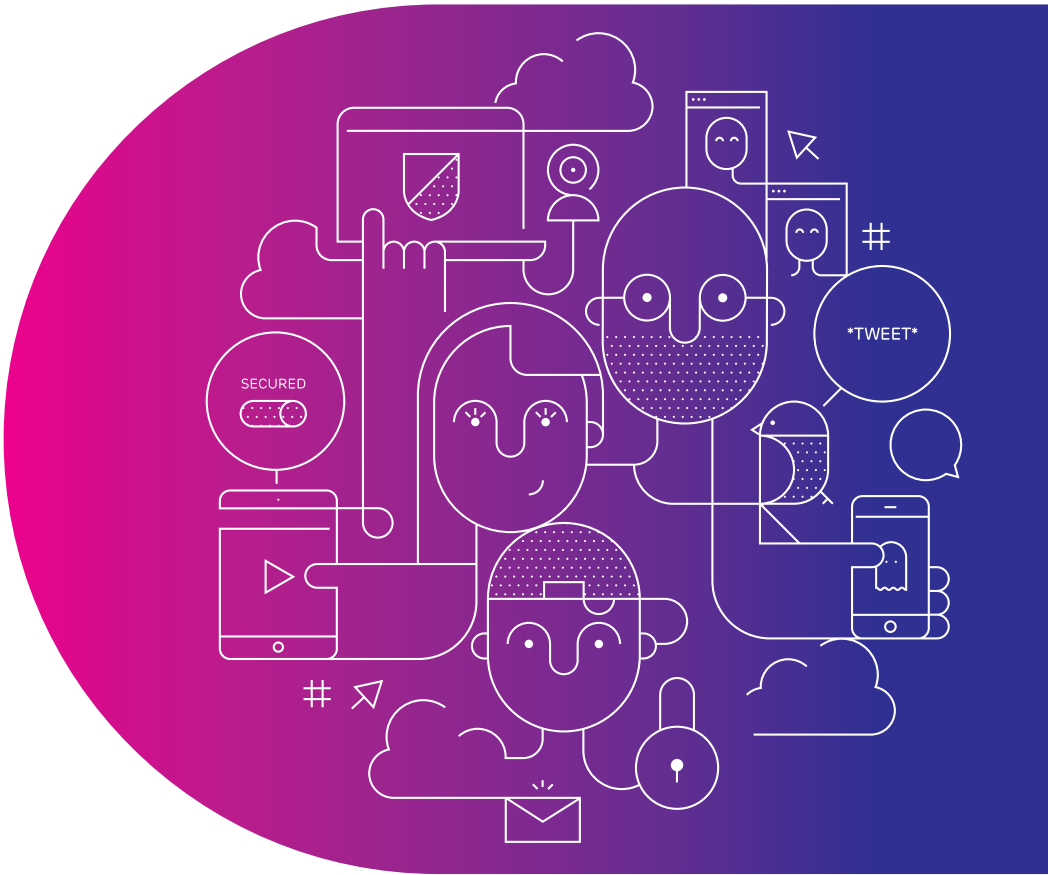


# TechSafe

powered by excite-ed™

## Living Safely in the Online World



Annual Report  
2019/2020

## Welcome to our TechSafe - powered by Excite-ed Annual Report 2019/20.

What a ninth year this has been, on so many levels. Despite lockdown, TechSafe has gone from strength to strength because this unusual period has enabled us to realise our vision of developing remote services for our beneficiaries.

I have had to step back for some months due to my health which provided an opportunity for our amazing Operations Manager, Catherine, to inject fresh ideas, tenacity and vigour into our organisation, securing our second most successful year of funding in our nine years with grants from **Awards for All, The National Lottery Community Fund** and **Hertfordshire Community Foundation**.

We have expanded our reach to community groups and charities such as **ADD-vance**, further developing our specialisms of online safety with children in care, those with special educational needs and the effects of social media on mental health. In October 2019, we published **TechSafe-SEND**, our 11th app in the TechSafe series, working with charity **SPACE**, parents and children with SEND.

With the cancellation of face to face training, during the Covid-19 period, we have pushed some of our funded work forward into 2021 and our sales income has significantly reduced, however we have been successful with securing funding bids which have made up 81% of our income this year.

This funding has been used to launch our TechSafe Online services providing short online safety films for families with children who have special educational needs and disabilities (SEND) and information leaflets on the following themes:

- Useful websites for the 'New Normal' online
- Live Streaming
- Taking Tech Outside

We have improved our social media, Facebook page and Instagram and also launched our new **YouTube channel TechSafe - powered by Excite-ed**, so please subscribe and follow us the next time you are there.

We currently await the outcome of our TechSafe as a Charitable Incorporated Organisation (CIO) application, as it is our intention to move from being a Community Interest Company in 2020.

### **Stay safe and well during these difficult times.**

Julia Bateson  
CEO and Co-founder  
TechSafe - powered by Excite-ed CIC

**TechSafe**  
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# Our Impact 2019-2020 TechSafe

powered by excite-ed™

## Reach since 2014



nearly

**200**

organisations reached



**14,500**

people reached

## Our Apps



**16**

apps produced  
since 2012



**18,000**

number of downloads  
in 2019-20

## Parents, carers and those working with children



**78%**

have had a bad  
experience  
whilst online



**93%**

more confident about  
going online following  
one of our workshops

## Apps produced



All apps available to download from  
Google Play or the App Store:



## TechSafe powered by Excite-ed



**99%**

would recommend us to others

“Great overview of current issues – a pertinent update for us with our pupil cohorts showing increasing harm from Social Media issues.”

**Deputy Head Teacher, Hertingfordbury Cowper Primary School**

“A fun way of bringing up internet worries and issues for kids with Special Educational Needs.”

**Parent of a child with SEND**

“This workshop has been very useful – exactly what I have been looking for for a long time. I feel more confident now about my ability as a parent to safeguard my children or where to look for more info or help. Thank you!”

**Parent, Kings Langley Secondary School**

“Brilliant. Very informative. Just what I needed. Feel more confident to navigate what is an overwhelming and confusing territory. This presentation has made me get a clear handle on it.”

**Parent, Kings Langley Secondary School**

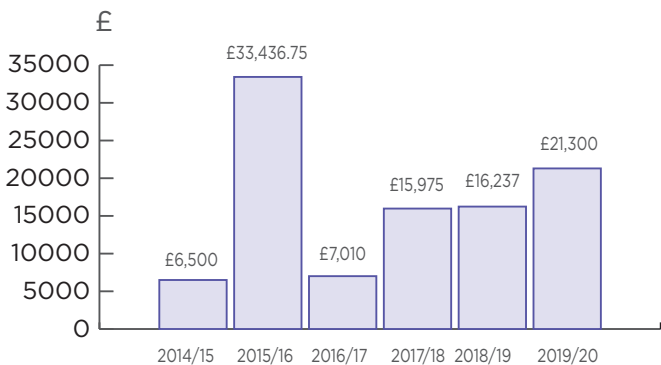
“Informative, well grounded in research and historical context. Presenter well informed and comes across as passionate about the subject and gives great real life experience examples.”

**Royal Borough Greenwich Safeguarding Board**

“Very helpful and this should be mandatory training for Headteachers and Safeguarding Leads. Great content knowledge.”

**Deputy Head - Royal Borough Greenwich**

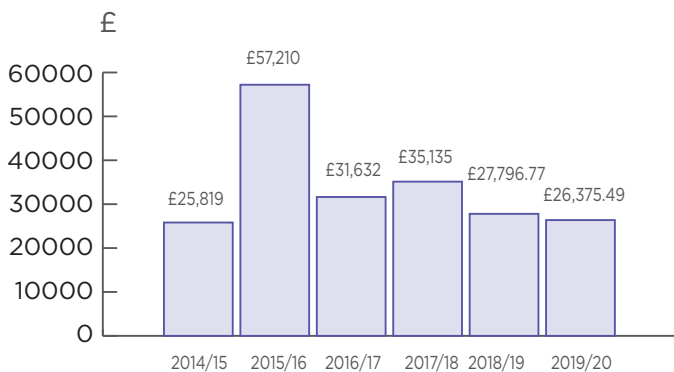
## Grant Funding



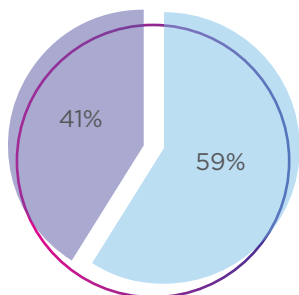
## 2019/20 funding from:

Awards for All  
The National Lottery  
Community Fund  
Hertfordshire  
Community Foundation

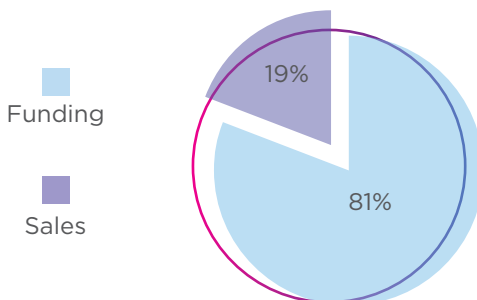
## Total Income



## Breakdown of Total Income 2018/19



## Breakdown of Total Income 2019/20



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